

Professional Solicitor Campaign Detail

Professional Solicitor

Name: FACTER DIRECT, LTD.

Address: 11500 W. OLYMPIC BLVD, SUITE #540
LOS ANGELES CA
90064-

Phone: (310) 788-9000

Fax:

FEIN #: 95-3810590

Charitable Organization

Name: UNITED STATES FUND FOR UNICEF

Address: 333 EAST 38TH STREET, 6TH FLOOR
NEW YORK NY
10016-

Phone: (212) 686-5522

Fax: (212) 779-1679

FEIN #: 13-1760110

Campaign ID: 79-1575-8

Type of Solicitation: TELEMARKETING

File Date: 3/26/2007

Percentage of Funds - Charitable Organization: 12.00%

Percentage of Funds - Professional Solicitor: 88.00%

Revenues		Expenses	
Telemarketing	\$312,554	Salaries	\$141,685.00
Direct Mail	\$0.00	Other Expenses	\$132,037.00
Door-to-Door	\$0.00	Total Expenses	\$273,722.00
Thrift Stores	\$0.00		
Internet	\$0.00	Charitable Org. Paid or Received:	\$38,832.00
Other Revenue	\$0.00		
Total Revenue	\$312,554.00	Deficit/Excess:	\$0.00

Posted On: Thursday, August 23, 2007